

Aakash R

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Summary

A motivated and enthusiastic graduate with strong problem-solving, communication, and teamwork skills. Eager to learn new technologies, adapt to dynamic work environments, and contribute effectively to organizational goals. A quick learner with a positive attitude, committed to continuous improvement and delivering quality work while building a successful professional career.

Skills

UI/UX Design : User Research | Wireframing | Prototyping | Usability Testing | Design Systems

Web Technologies: HTML, CSS, JavaScript, React.js

Tools: Figma, Framer, Adobe Photoshop, Adobe Illustrator.

Video Editing Tools: Adobe After Effects, Adobe Premier Pro , CapCut.

Projects

-Product Designer-

Haus Of Threads (E-commerce website) :

Tools: Figma, Adobe XD, Adobe Photoshop

- Designed a T-shirt e-commerce platform using Figma and Photoshop.
- Developed wireframes, user flows, and responsive UI components.
- Enhanced personalization, and checkout experience through user-centered design.

Film Maker App :

Tools: Figma, Adobe XD, Adobe Photoshop

- Conducted user research and competitor analysis.
- Created wireframes, user flows, and interactive prototypes.
- Designed responsive interfaces for networking and project collaboration.

Customer Management System :

Tools: Figma, Adobe XD, Adobe Photoshop

- Conducted user research and competitor analysis to identify customer management pain points
- Created wireframes, user flows, high-fidelity UI designs, and interactive prototypes.
- Designed responsive dashboards for managing customer records, search, filters, and analytics.

Budget Planner Web App :

Tools: Figma, Adobe XD, Adobe Photoshop.

- Conducted research on existing budgeting applications to identify common user needs and design patterns.
- Designed a desktop-first budget planner with Dashboard, Transactions, Add/Edit Transaction, Reports, Calendar, and Settings screens.
- Created user flows, information architecture, wireframes, and high-fidelity UI following a clean, user-centered design approach.

-Digital Marketing

Digital Content Creation

Tools: Adobe Premiere Pro, After Effects, Photoshop, CapCut

- Created short-form promotional videos and marketing creatives for digital platforms.
- Edited videos with transitions, motion graphics, subtitles, and sound design.
- Worked closely with the marketing team to deliver high-quality visual content on schedule.
- Improved content quality by maintaining visual consistency and brand identity.

Internship

-Web Development | Kevell Corps | Dec 2023 – Jan 2024

- Gained hands-on experience in website development using HTML, CSS, JavaScript, and Bootstrap.
- Contributed to building and maintaining responsive websites, improving UI and UX.
- Collaborated with the development team to build and maintain responsive websites.

- Tested web pages across multiple devices and browsers to ensure compatibility.
- Fixed UI issues and improved website usability and performance.
- Gained practical experience in front-end development and responsive web design.
- Assisted in designing and implementing user-friendly website interfaces.

Education

-Velammal College of Engineering and Technology, Madurai. **2023 - 2026**

- B.E. - Computer Science and Engineering
- CGPA - 7.10 (up to VII Semester)

-Tamilnadu Government Polytechnic College, Madurai. **2020 - 2023**

- Diploma in Mechanical Engineering
- Percentage - 85.5%

Certification Course

MERN Stack | Elysium Academy | Feb 2023 – May 2023

- Completed a 3-month MERN Stack certification covering MongoDB, Express.js, React.js, and Node.js.
- Developed responsive full-stack web applications with CRUD operations, REST APIs, and database integration.
- Gained hands-on experience in front-end and back-end development, version control, and application deployment.

Soft Skills

- Communication
- Problem Solving
- Teamwork
- Adaptability
- Time Management
- Critical Thinking
- Observation

Declaration

- I hereby declare that the information contained herein is true and correct to the best of my knowledge and belief

Aakash R
India